

# CASE STUDY



## INITIAL SERVICE PROVIDED:

Cellular Account Analysis

## THE PROCESS:

1. The client provided us with copies of their invoices
2. **Verify!** researched all cost savings off-site
3. **Verify!** presented the client with custom recommendations
4. The client approved the recommendations that worked for them and **Verify!** implemented off-site
5. **Verify!** confirmed that savings were realized

## RESULTS:



## GETTING STARTED

The client was referred to **Verify!** by their Fractional CFO, Jim Morgan of FocusCFO with the intention to reduce the expense of the client's business cellular account.

**Verify!**'s target during the comprehensive analysis was to work within their current contract to find cost saving opportunities while also optimizing their cellular services.



Tyler Wadsworth  
General Manager

“I was fortunate enough to have been introduced to Erin by our CFO Jim, Erin came into our business and efficiently walked me through their service and presented me with **Verify!**'s no-risk agreement to perform an assessment of our cellular bill. The value of this visit was tremendous and when I saw the results upon Erin's return I was shocked to find out exactly how much we had been overpaying each month. From there, the next steps were quite literally no-brainers and have yielded immediate monthly savings”

## THE ADDED VALUES

The client chose to convert from a one-time analysis to an ongoing client in order to gain:

Increased internal operational efficiency | Cellular device ordering and management  
Monthly wireless and telecom invoice review | Proactive notifications of cost saving opportunities | Gas and electric inventory of accounts | Quarterly gas and electric invoice review | Continuity Plan for down phones | Repairs | Resolve of billing errors